

# VALUE BASED Rx BENEFITS PROGRAM for North Kansas City School District



**Blue KC brings you and your employer a program that rewards you for managing your health condition.**



## Take Charge of Your Health

Living with a chronic condition can be challenging. One of the first steps to maintaining a healthy lifestyle with your condition is to develop a personalized action plan. Your doctor can help you develop a plan.

As a Blue Cross and Blue Shield of Kansas City (Blue KC) member, you can obtain the following prescription drugs at little or no cost to help you achieve the goals of your plan:

VALUE BASED BENEFITS FOR ELIGIBLE MEMBERS	
Condition	Value Based Rx Benefits
<p><b>Coronary Artery Disease</b> or <b>Diabetes</b></p>	<p><b>Reduced copayments for prescription drugs</b> - see your member certificate found after logging on to <a href="http://MyBlueKC.com">MyBlueKC.com</a> for details.</p>



## Rewards for Managing Your Health

The Value Based Rx Benefits Program provides special benefits designed to make it easier for you to follow your health action plan.

### How to Qualify

- You must be diagnosed with one of the eligible conditions. Blue KC uses pharmacy data to determine your eligibility.
- You are encouraged to participate in the Healthy Companion condition management program for your condition. With this program, you will receive education and reminders by mail, plus access to a Healthy Companion nurse.

### Your Reward

If you qualify, the cost of all your condition-related medications will be waived or available at a lower cost.

For questions about this program, contact Blue KC Customer Service at the number listed on your member ID card.

## Need Encouragement?

The Healthy Companion™ condition management program by Blue KC can help you understand your condition, create a personalized action plan, and provides access to a nurse for support. To learn more, please call the customer service number on your member ID card.